

JOBURG THEATRE (PTY) LIMITED

**INFORMATION STATEMENT IN TERMS OF SECTION 33(1) OF
THE LOCAL GOVERNMENT: MUNICIPAL FINANCE MANAGEMENT ACT
56 OF 2003 (“ACT”)**

PROPOSED CONTRACT FOR NEW TICKETING SOLUTION

Joburg Theatre provides a platform for the performing arts to stimulate and enrich people’s lives through quality productions, creating a world-class venue for live entertainment. To this end, Joburg Theatre intends to introduce an innovative ticketing solution, which integrates all the elements of customer management and venue operations, including ticketing, membership management, website re-design and maintenance, access control, online retail, payment systems, loyalty and reward programmes, Customer Relations Management, staff time and attendance and VIP management into a single open platform.

Joburg Theatre intends to appoint a service provider for a minimum period of five (5) years to supply, install, commission, operate and maintain the new ticketing solution, which will assist Joburg Theatre in optimising customer management and access control to the Joburg Theatre complex through the most economic and effective utilisation of human and other resources.

A once-off fee of R475 000,00 (excluding VAT) is payable by Joburg Theatre to the service provider for the supply, installation and commissioning of the new ticketing solution.

The service provider will be required to operate and maintain the new ticketing solution so as to ensure that certain service levels are met. The service provider will be entitled to a per ticket licence fee for each ticket sold and a membership management fee for each membership sold and each membership renewed for the duration of the contract.

The City of Johannesburg has no financial responsibility in terms of the proposed contract.



Bernard Jay
Chief Executive Officer



a world class African city

theatre for a world class african city
the JOBURG THEATRE
complex

Joburg Theatre (Pty) Ltd operates as a Municipal Entity of the City of Johannesburg. Registration no. 2000/013032/07